



Bridge the Gap Between Public Health and Health Business

PROGRAM INTRODUCTION & DETAILS

The Michael Meng Fellowship for Healthcare Business Innovation



The pandemic revealed the need to strengthen the relationship between public health and health business as partners in promoting the safety and well-being of all of society.

The Department of Health Policy and Management aims to improve population health by enhancing access to care, increasing efficiencies across health systems, and eliminating disparities.

Our faculty approach these aims by providing leadership and expertise in support of healthcare system innovation, conducting analyses of the policies and economic realities underpinning healthcare systems, and engaging in political advocacy.

Envisioned and funded by Co-Founder and Chief Executive Officer of Stellar Health, Michael Meng, the Fellowship for Healthcare Business Innovation will enroll 10 Health Policy and Management students into an intensive four-semester extra-curricular program to build their expertise and knowledge in health business. Fellows will learn directly from respected business executives and leaders, receive premier access to professional development at the Career Skills Academy and experience hands-on training in public health entrepreneurship at Firefly Innovations.

Public health professionals are underrepresented in the sectors of health business and the Fellowship offers an opportunity for students to apply their education in a dynamic and innovative way.



Trailblaze into the health business world as a public health professional



Continue your degree and participate in this two-year cohort.

In an intimate and exclusive learning environment, Fellows will receive mentorship and career guidance and learn directly from Bunny Ellerin, CUNY SPH Visiting Professor and Co-Founder and CEO of NYC Health Business Leaders.

ELIGIBILITY & SELECTION CRITERIA

- Current HPAM student who has completed at least one semester at SPH, earned a GPA of 3.3 or higher, and can demonstrate a commitment to a two-year structured, cohort-based program
- Incoming HPAM student matriculating in January 2023, who have exemplary grades in prior coursework
- Interest in the intersection of health business and public health
- Demonstrated desire to harness health business to improve public health

BENEFITS OF THE FELLOWSHIP

- Gain hands-on experience in health business via fieldwork opportunities
- Build a powerful network of public health leaders and innovators
- Opportunities for publications
- Enhance public health knowledge and skills through seminars and workshops

FELLOWSHIP EXPECTATIONS

- Attend all seminars and workshops related to the fellowship (in-person sessions, hybrid when necessary)
- Enroll in and complete *Design Thinking in Public Health and Public Health Entrepreneurship* courses
- Fieldwork requirement with a health business company after completion of 18 MPH credits
- Capstone based on fieldwork output
- Complete the Mid-Career Track of the Career Skills Academy
- Engage with Firefly Innovations
- Participate in extracurricular fellowship activities, including a private meet-and-greet dinner and other networking events throughout the program

APPLICATION CYCLE TIMELINE

OPENS October 17, 2022 | **CLOSES** November 18, 2022

To apply for the Meng Fellowship for Healthcare Business Innovation, [please submit this form](#)

Meet the Fellowship Leadership

BUNNY ELLERIN

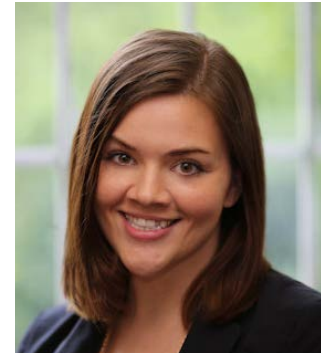
Visiting Professor
and Program Director

Bunny Ellerin is a Harvard-trained healthcare entrepreneur and advisor who is highly sought-after for her industry expertise and extensive network. She has helped build and sell companies, launched several thriving networking organizations, and has become a recognized force in leading New York City's transformation into a thriving hub of healthcare innovation. An expert in digital health, Bunny has her pulse on—and strong relationships to—the companies and people defining healthcare's future.



DR. TERRY HUANG

Chair, Department of Health
Policy and Management,
and Founder and Director,
Firefly Innovations



DR. CANDACE LAMB

Director, Career
Skills Academy

About the funder

Michael Meng is the Co-Founder and Chief Executive Officer of Stellar Health. He has invested in healthcare companies for the past decade and has years of experience in the field. Prior to Stellar Health, Michael was a Principal at Apax Partners. He currently serves on the Board of Directors of the CUNY School of Public Health Foundation as Treasurer, as a member of the Foundation's Executive Committee, and as a Board Member of the Global Language Project. He received his BA from the University of Michigan and his MBA from Wharton.



If you have any questions about the fellowship,
please contact: fund@sph.cuny.edu

