**Model of a Mission Statement for an academic program:**

The mission of [Program name and degree] is to [primary purpose] [stakeholders] by providing [primary functions or activities]. [Additional clarifying statements as needed.]

**Examples of Mission Statements of Academic Programs:**

The mission of the Lefferts University Physician Assistant Program is to foster the development of engaged learners into well qualified Physician Assistants through intellectual rigor, leadership, and scholarly activity.

The Austin Street College Secondary Education Program is committed to preparing students for a career in secondary education. The program accomplishes this through a comprehensive program of classes in pedagogy, critical theory, and experiential learning opportunities.

**Mission Statement of the CUNY Graduate School of Public Health and Health Policy:**

The mission of the CUNY Graduate School of Public Health and Health Policy is to provide a collaborative and accessible environment for excellence in education, research, and service in public health, to promote and sustain healthier populations in New York City and around the world, and to shape policy and practice in public health for all.

**Developing Program Competencies**

Competencies define the skills and knowledge that students are expected to attain by time of program completion. In addition to [core competencies prescribed by the School’s professional accrediting body, The Council on Education for Public Health (CEPH)](https://media.ceph.org/documents/2021.Criteria.pdf), each concentration within a degree must define a minimum of five distinct competencies. Often, programmatic accrediting bodies will prescribe these.

Competencies should:

* Be clear and succinct
* Be measurable
* Embody a single skill or knowledge (avoid multiple verbs)
* Be distinct from other program competencies
* Be realistic and achievable
* Be broad enough to break down into learning objectives

In addition to competencies, a program may set additional goals if appropriate. For example, students earning a credential for which the program leads to.