

**Department of Community Health and Social Sciences**  
**Master of Science (MS) degree in Health Communication for Social Change for Macaulay Honors**  
**College students**

The Department of Community Health and Social Sciences (CHASS) applies a social justice framework to conducting research and taking action to improve community health. The CHASS curriculum provides students with the tools to identify the deep-rooted structural determinants of community health and to develop and assess strategies to address these issues. Students are trained in applied research skills in community engagement and organizing, program planning, communications, and evaluation that will enable them to become more effective public health professionals and community health leaders.

The Department offers an online master of science degree in Health Communication for Social Change which prepares students to achieve meaningful public health outcomes through communication, social marketing, and other behavior-change strategies. Students gain core public health competencies and receive training in health literacy, strategic marketing, social media strategy, multimedia production, and health entrepreneurship along with other critical communications domains for the 21st Century.

Undergraduate students at the Macaulay Honors College, CUNY can complete their BA and MS in Health Communication for Social Change degrees in 4+1 years by following the sequence described in figure 1 and completing the MS courses described in table 1.

**Figure 1: 4+1 Sequence for BA-MS students**

<b>Year 1</b>	•Macaulay undergraduate courses
<b>Year 2</b>	•Macaulay undergraduate courses
<b>Year 3</b>	•Macaulay undergraduate courses
<b>Summer</b>	•PUBH 611, PUBH 613
<b>Year 4</b>	•Macaulay undergraduate courses •Spring semester: PUBH 601, CHSS 628
<b>Summer</b>	•PUBH 610, PUBH 612, PUBH 614
<b>Year 5</b>	•Fall semester: CHSS 626, CHSS 629, CHSS 630 •Spring semester: CHSS 627, PUBH 698, Elective

**Table 1: MS Courses and sequence for 4+1 BA-MS in Health Communication for Social Change**

Course Requirements for MS in Health Communication for Social Change	Credits	Semester taken by Macaulay 4+1 BA-MS students
PUBH 601 (Foundations of Public Health Knowledge)	0	Year 4 Spring
<b>5 Core Courses</b>		
PUBH 610 (Public Health Leadership and Management)	3	Summer
PUBH 611 (Health Equity, Communication, and Advocacy)	3	Summer
PUBH 612 (Designing and Evaluating Public Health Interventions)	3	Summer
PUBH 613 (Designs, Concepts, and Methods in Public Health Research)	3	Summer
PUBH 614 (Quantitative and Qualitative Data Analysis Methods in Public Health Research)	3	Summer
<b>5 Concentration Courses</b>		
CHSS 626 (Health and Media Literacy for Public Health Advancement)	3	Year 5 Fall
CHSS 627 (Social Marketing and Health Communication Theory and Practice)	3	Year 5 Spring
CHSS 628 (Multisectoral Engagement for Sustainable Health: Local to Global Development, Implementation and Measurement)	3	Year 4 Spring
CHSS 629 (Strategic Multimedia Production and Innovative Health Communication: Design and Delivery)	3	Year 5 Fall
CHSS 630 (Case Studies in Social Marketing, Health Communication, and Strategic Diplomacy for Public Health)	3	Year 5 Fall
<b>1 Elective Course</b>		
Elective I	3	Year 5 Spring
<b>Culminating Experience</b>		
PUBH 698 (Capstone Project)	3	Year 5 Spring
<b>Total Credits</b>	<b>36</b>	

