What is Population Health Informatics?

Population Health Informatics (PHI) is the application of technology in designing and deploying interventions to address public health challenges in the 21st century.

NEWS FLASH: This field is expected to see a 23% growth in jobs between 2012 and 2022 at ALL levels of employment!

"Big Data Overload": Demand for PHI Professionals to Find Solutions!

- Master & Apply Public Health Data Standards
- Execute Technology Powered Health Interventions
- Maintain Sustainability of Technology Enabled Population Health Solutions
- Design and Develop Innovative Health Technologies
- Dissemination and Implementation
- Wearable sensors
- Need for Interpreting Meaningful Information
- Implement Accessible and Affordable Health Technologies
- Evaluate Usefulness, Effectiveness, and Impact of Health Technologies

Sources: "Health Informatics: Average salaries across the countries" (2016, February 12). LearnHealthcare.net. "Jobs in Health Informatics with Salary Data". USFHealthOnline.com