

Are you committed to public health?

Are you comprehensive in public health?

Are you staying current in public health?



Then why aren't you...

**Certified in
Public Health**



Why is there a CPH?



- Public health is the only health field that does not have a mandatory credentialing process.
- National Board of Public Health Examiners developed the CPH to:
 - Create a standardized benchmark to assess knowledge.
 - Encourage continuing education to demonstrate commitment to and current knowledge of the field.
 - Unify public health as a profession.



CPH and Degree– What's the difference?



- Your degree shows your academic ability. The CPH shows your **professional** ability and commitment.
 - Only exam to test professionals' command of the core public health principles and cross-cutting competencies.
- The CPH **enhances** your graduate degree
 - Benchmark for education excellence
 - Certified commitment to the field
 - Access to continuing education
 - Life-long learning in public health and maintenance of certification



What do these organizations have in common?



They all want their employees to earn the CPH!

Why do employers care about the CPH?



As a **public health administrator** in both local and state health departments, I often was responsible for **hiring decisions**. I found a great deal of variability in the form and content of graduate degrees in public health.

CPH is a credential **recognizable by employers** and providing **assurance** that an applicant possesses a solid knowledge base in core public health content areas routinely used in practice in health departments.

~ Diane L. Matuszak, MD, MPH

CPH and Your Career



- The CPH shows potential employers...

You are committed to the public health profession.

You will excel in the field through your work and actions.

You take every opportunity to further your education and grasp of current issues in the field.



What does the CPH Exam cover?



Featured in the exam from a professional viewpoint:

- **Domain Areas:**

- 1) Biostatistics
- 2) Environmental Health Sciences
- 3) Epidemiology
- 4) Health Policy and Management
- 5) Social and Behavioral Sciences

- **Cross-Cutting Domains:**

- 1) Communication and Informatics
- 2) Diversity and Culture
- 3) Leadership
- 4) Public Health Biology
- 5) Professionalism
- 6) Program Planning
- 7) Systems Thinking

What does the CPH Exam Look Like?



- Computer based exam in proctored testing center
- 200 multiple choice questions (jumbled by domain and type)
- Approximately 4¹/₂ hours to complete

How is the CPH Exam Scored?

- Each item is examined for its performance and difficulty.
- Content-based analysis determines the minimum passing standard required to achieve certification.



- Handled on Pass/Fail basis
- Pass rate is more than 70%

CPH and Your Future



- Work with our expert organizations for continuing education and professional development.
 - Obtain 50 hours of continuing education every two years.
 - Activities must address one of the domains tested by the exam, be scholarly, and represent diverse learning activities.
 - Start reporting continuing education in the second calendar year following exam.

CPH and the Public You Serve



The CPH provides **evidence** that public health professional staff are committed to **lifelong learning**. As public health undergoes rapid change, we can **assure our community** that staff with the CPH are familiar with the **latest developments and challenges** in public health.

*~ Alan Melnick, MD, MPH, CPH
Health Officer, Clark County, WA*

Be a Public Health Professional. Be CPH.



- Offered in over 300 locations in U.S. and all over the world
- Appointments for locations and time are on a first-come, first-served basis. So sign up today.
- Visit www.nbphe.org/Examinfo.cfm for more!

