Are you committed to public health?
Are you comprehensive in public health?
Are you staying current in public health?

Then why aren’t you...

Certified in Public Health
Why is there a CPH?

- Public health is the only health field that does not have a mandatory credentialing process.

- National Board of Public Health Examiners developed the CPH to:
  - Create a standardized benchmark to assess knowledge.
  - Encourage continuing education to demonstrate commitment to and current knowledge of the field.
  - Unify public health as a profession.
CPH and Degree—What’s the difference?

Your degree shows your academic ability. The CPH shows your professional ability and commitment.
- Only exam to test professionals’ command of the core public health principles and cross-cutting competencies.

The CPH enhances your graduate degree
- Benchmark for education excellence
- Certified commitment to the field
- Access to continuing education
- Life-long learning in public health and maintenance of certification
What do these organizations have in common?

They all want their employees to earn the CPH!
Why do employers care about the CPH?

As a public health administrator in both local and state health departments, I often was responsible for hiring decisions. I found a great deal of variability in the form and content of graduate degrees in public health.

CPH is a credential recognizable by employers and providing assurance that an applicant possesses a solid knowledge base in core public health content areas routinely used in practice in health departments.

~ Diane L. Matuszak, MD, MPH
CPH and Your Career

- The CPH shows potential employers...

You are committed to the public health profession.

You will excel in the field through your work and actions.

You take every opportunity to further your education and grasp of current issues in the field.
What does the CPH Exam cover?

**Featured in the exam from a professional viewpoint:**

- **Domain Areas:**
  1. Biostatistics
  2. Environmental Health Sciences
  3. Epidemiology
  4. Health Policy and Management
  5. Social and Behavioral Sciences

- **Cross-Cutting Domains:**
  1. Communication and Informatics
  2. Diversity and Culture
  3. Leadership
  4. Public Health Biology
  5. Professionalism
  6. Program Planning
  7. Systems Thinking
What does the CPH Exam Look Like?

- Computer based exam in proctored testing center
- 200 multiple choice questions (jumbled by domain and type)
- Approximately 4 1/2 hours to complete
How is the CPH Exam Scored?

- Each item is examined for its performance and difficulty.
- Content–based analysis determines the minimum passing standard required to achieve certification.

- Handled on Pass/Fail basis
- Pass rate is more than 70%
CPH and Your Future

- Work with our expert organizations for continuing education and professional development.
  - Obtain 50 hours of continuing education every two years.
  - **Activities** must address one of the domains tested by the exam, be scholarly, and represent diverse learning activities.
  - Start reporting continuing education in the second calendar year following exam.
The CPH provides evidence that public health professional staff are committed to lifelong learning. As public health undergoes rapid change, we can assure our community that staff with the CPH are familiar with the latest developments and challenges in public health.

~ Alan Melnick, MD, MPH, CPH
Health Officer, Clark County, WA
Be a Public Health Professional. Be CPH.

- Offered in over 300 locations in U.S. and all over the world

- Appointments for locations and time are on a first-come, first-served basis. So sign up today!

- Visit [www.nbphe.org/Examinfo.cfm](http://www.nbphe.org/Examinfo.cfm) for more!